

Council News

1/06

Newsletter of the International Council of BMW Clubs



BMW M1, 1981 – year of birth of the International Council of BMW Clubs

Highlights of this issue

- **Report:** The New BMW Museum
- **Current events:** Award ceremony for John G. and Helga Herbst, BMW Club of Canada
- **Report:** Formation of the Asian Umbrella
- **Portrait:** BMW Clubs Africa
- **Diary:** Key international events for the club scene and BMW Mobile Tradition

Congratulations, the International Council of BMW Clubs turns 25!

Why not celebrate this anniversary with us and use the motto “25 Years International Council of BMW Clubs” for your events this year? You are welcome to order our anniversary give-aways for this purpose.

We also offer a competition at www.bmw-clubs-international.com from mid-May with lots of great

prizes. Log in and celebrate this round birthday with us and all the BMW Club members!

If you wish to find out more about the story of the International Council of BMW Clubs, read p.3.



Content Edition 1/2006

Page 2	Editorial / Contents Greeting from Dr. Bernhard Knöchlein
Page 3	Current events International Council of BMW Clubs celebrates its 25th anniversary
Page 4	Report Awards ceremony for John Herbst, Meeting of the International BMW Classic Section
Page 5	Report Formation of the Umbrella of Asian BMW Clubs
Page 6	Current events TECHNO CLASSICA 2006, BMW Car Club Victoria celebrates 40 years of the BMW 02
Page 7	Report The New BMW Museum
Page 8	Report First Joint Fun Run of the BMW Clubs at the Philippines
Page 9	Portrait BMW Clubs Africa
Page 10	Diary Key international events for the club scene and BMW Mobile Tradition

Further information

Visit the International
Council of BMW Clubs on the Internet at
www.bmw-clubs-international.com

Publication details:

Responsible: Dr. Thomas Tischler
Schleißheimer Straße 416 / BMW Allee
80935 München
International BMW Club Office
www.bmw-clubs-international.com

Dear BMW Club members,

In 2003 the International BMW Classic and Type Club Section was founded by the International Council of BMW Clubs as the worldwide umbrella organisation to represent the BMW Classic and Type Clubs for automobiles and motorcycles.

Over the last two years after an extensive analysis and many contacts supported by the International BMW Club Office, a steadily increasing number of BMW Classic and Type Clubs have been integrated as members in this section. Currently the International BMW Classic and Type Club Section includes 21 international member clubs which with 8,000 members and their vehicles represent the entire spectrum of BMW brand history, bringing it to life both within the BMW Club Organisation and in the public sphere.

In order to promote the further structural development of the International BMW Classic and Type Club Section and intensify co-operation and communication between clubs, the first sectional meeting was held in Schwäbisch Hall (Germany) in January 2006. As the representative of the Board of the International Council of BMW Clubs I was able to welcome representatives of the leading international BMW Classic and Type Clubs and explain the status of the International BMW Classic and Type Club Section within the BMW Club Organisation.

This working meeting saw active contributions from all participants, focusing on the themes of event co-ordination, structuring of communication, responsibilities and the functions of a spokesperson committee for the section, the possibilities of integrating further member clubs as well as establishing a wide range of personal contacts.

The presentation at the TECHNO CLASSICA in Essen was planned as a joint event of the International BMW Classic and Type Club Section and impressively implemented in April 2006 with exhibits on the themes of the 40th anniversary of the BMW 02 and the 30th anniversary of the BMW 6 Series.

An important step was taken for the further development of the section with the election of the spokesperson committee whose members cover the spectrum of BMW automobiles and motorcycles from the founding of the company right through to current specials such as the BMW Z8.

On behalf of the Board of the International Council of BMW Clubs I would like to thank all the BMW Clubs represented in the International BMW Classic and Type Club Section as well as the International BMW Club Office for their constructive collaboration in keeping BMW brand history and variety alive in the BMW Club Organisation in the interests of all BMW enthusiasts including all years of construction and vehicle types.

Dr. Bernhard Knöchlein
Vice Chairman Vintage



Dr. Bernhard Knöchlein, Vice President
Vintage and Classic Vehicles

How it all began ... the worldwide fascination with the brand BMW comes to life.

“Sheer Driving Pleasure” is boundless!

The official international BMW Club Organisation, the International Council of BMW Clubs, celebrates its 25th anniversary.

In view of the sporting success and the enthusiasm generated by the brand BMW, a group of BMW motorcyclists in Düsseldorf founded the first BMW Club in 1928. In England a loyal community of BMW enthusiasts linked to the then importer AFT Ltd was formed in the mid-thirties. They even visited the BMW plant in Munich in 1938 as part of their FRAZER NASH BMW Owners' Rally.

The enthusiasm for “Sheer Driving Pleasure” continued after the Second World War. Supported by the ongoing internationalisation of BMW AG in the fifties and sixties, the BMW Club community gradually grew.

The example of the USA illustrates this particularly clearly. As a result of the increasing sales figures of the BMW 02 in the US, for example, the BMW Car Club of America (CCA) was established in 1969 in Boston. Today, the CCA is the biggest BMW Club in the world with 75,000 members. The US also has the largest BMW Motorcycle Clubs in the world: the BMW Motorcycle Owners of America and the BMW Riders Association International, which together total some 45,000 members.

A similar development took place in Europe and Japan: both regional BMW Club umbrella organisations have also existed for over 40 years. In 1981 the worldwide BMW Clubs formed

an international umbrella organisation - the International Council of BMW Clubs – so as to set out a clear and internationally standardised framework for the activities and public appearances of the clubs throughout the world.

As a result of decades of work, the BMW Clubs in North America, Australia, New Zealand, South Africa, Japan and Europe have become a powerful community. At the end of the nineties and around the turn of the century, there was a new surge of BMW Clubs. In Eastern Europe and the Asian markets in particular many new BMW Clubs were established. Today the worldwide BMW Club family encompasses some 200,000 members in around 580 officially recognised BMW Clubs. Expansion continues inexorably and will extend to South and Central America in the coming years.

You, dear BMW Club members, see yourselves as active preservers of the BMW tradition and as ambassadors of the brand. You do this at numerous events, in talks with opinion multipliers and among your friends and relatives. The BMW Clubs are thus valuable and important partners for the entire BMW organisation.

We look forward to the next 25 years!

The team of the International Council of BMW Clubs

The two new highlights on the Council website!

Hall of Fame and “My BMW”

Dear club members and BMW enthusiasts,

We have put two new highlights on the website of the International Council of BMW Club for you. Firstly we have set up a Hall of Fame under the “AWARDS” section, where we will gradually be entering photographs of all the prize-winners of the official International Council of BMW Clubs awards. There will also be a portrait introducing each winner and their background.

Under the section “My BMW” of the “World of Experience” BMW Club members from all over the world will have the opportunity to present themselves and their vehicle. Join in and send a picture with a brief text to the International BMW Club Office, including a link to your club.

Don't delay, we look forward to receiving your submissions!



BMW Club of Canada awards honorary membership

Awards ceremony for John G. and Helga Herbst

by Dr. Philip C. Abrami, Vice Chairman Automobiles International Council of BMW Clubs

At a gala dinner event organized by Kip and Catherine Keylock and held on Saturday evening, January 21, 2006, the members of the Southern Alberta chapter of the BMW Club of Canada feted John G. and Helga Herbst for their longtime commitment to the club and the BMW marque.

Dr. Philip C. Abrami, National President of the BMW Club of Canada and Vice Chairman of the International Council of BMW Clubs, was on hand to serve as the master of ceremonies and to surprise John with two honors. In recognition of his dedication, service, and enthusiasm, John is the first recipient of an honorary lifetime membership in the BMW Club of Canada. John also received the prestigious „Friend of the Marque“ Award bestowed by the

International Council of BMW Clubs and its highest award also in recognition of John's longstanding dedication to BMW Club life.

John and Helga's children added to the evening with a multimedia display of the Herbst family's commitment to, and involvement, with BMW. Janice, Tina, and Chickie concluded the evening by surprising their parents with a trip to South Africa where John will be the BMW Club of Canada observer at the 2006 meeting of the International Council.



Further information

Further details of the evening and the awards will be available shortly on the BMW Club of Canada website: <http://www.bmwclub.ca>

Meeting of the International BMW Classic and Type Club Section

On January 21st and 22nd 2006 a meeting was held in Schwäbisch Hall with the presidents and representatives of the associated BMW Clubs.

On this occasion, the entire group was invited to a joint working session for the first time. Dr. Bernhard Knöchlein, Council Vice Chairman Vintage, welcomed all participants and explained the status of the International BMW Classic and Type Club Section within the BMW Club Organisation.

The following represented BMW Mobile Tradition at the meeting: Jörg-Dieter Hübner, Head of Marketing and Communication and Dr. Thomas Tischler, Head of the Club Organisation. Others present were Ms Dorothée Grau and Ms Kati Hockner of the BMW Club Office, who were instrumental in preparing the entire meeting. Background facts on each club were presented by its representatives.

Dr. Tischler then explained that the International Council of BMW Clubs has been in existence for 25 years. The Classic Section was integrated in 2003 as an important element and representative of all the historical BMW Clubs.



The following topics were then actively discussed by participants in working groups and presented to the group as a whole:

- Responsibilities and function of a sectional spokesperson committee
- Event coordination for all clubs
- Council matters

An important point on the agenda was the planning and implementation of the TECHNO CLASSICA 2006. We looked forward with great interest to topics relating to the 40th anniversary of the BMW 02 and the 30th anniversary of the BMW 6 Series.

The meeting ended with the election of the section spokesperson committee on Sunday. The constructive collaboration of all clubs brought excellent results: "We made very good progress," said Dr. Bernhard Knöchlein. Many contacts were made between the clubs and everyone was able to take away new ideas from the meeting. A powerful sense of community was established. Discussions were initiated between the club magazine editorial teams.

Even the BMW Veteran Club's first invitation of all clubs to Leipzig was announced – and the event has already been organised. That's quite something!

by Uwe Gusen

BMW Clubs of Asia

Formation of the Umbrella of Asian BMW Clubs

by Dr. Philip C. Abrami, Vice Chairman Automobiles International Council of BMW Clubs

“East Meets West” is the title of a famous 60s rock album featuring Western and Eastern star performers. In BMW Club circles it has a new meaning as members of the International Council Board, the International BMW Club Office and BMW Mobile Tradition traveled to Singapore to meet with delegates from the Asian automobile and motorcycle clubs for the formation of the Asian Umbrella of BMW Clubs. It was also an opportunity for this writer to learn the meaning of “D24” and why it is banned in hotels, restaurants, and many public places. But more on that later.

Meetings were held on February 18 and 19, 2006 and included delegates from Singapore, Japan, Malaysia, Hong Kong, Indonesia, Philippines, Beijing and Taiwan. The major development, of course, was that all the Asian clubs agreed to the formation of the Umbrella and to work towards its success.

In terms of meeting details it was decided that in addition to Japan’s traditional voting representative and observer to International Council, the new umbrella would also have an International Council delegate and an observer. Peter Ho (BMW Motorcycle Club Singapore) was elected Asian delegate for 2006 – 2008. Jeffrey Ewe (BMW Club Malaysia) was elected observer for 2006. It is planned that the new umbrella will have annual meetings and encourage shared activities and information across national boundaries.

BMW Clubs of Asia will collect new national applications for accepted BMW Clubs in accordance with existing guidelines and with assistance from the International BMW Club Office if required. BMW Clubs of Asia will also develop guidelines and/or a constitution. The International Council, the International BMW Club Office and BMW Mobile Tradition will happily lend support to insure the growth and vitality of this latest umbrella organization.

I was especially impressed with the eagerness, seriousness, and expertise of all the Asian delegates. The meeting was both hard work and a great deal of fun as real progress was made and I left with a sense of great accomplishment and optimism.

We also spend time getting to know one another and enjoyed some wonderful social opportunities. One of these was learning about durian, the “king of all fruit”. It has a custard-like, creamy, almost velvety taste. D24 is one of the best types of durian. But why is it banned? In a word, it stinks, and not everyone loves the taste. Personally, I enjoyed it immensely. But no, I did not take any home.



Planning annual meetings: the founders of the umbrella organisation of Asian BMW Clubs

BMW 6er Club e.V. celebrates 30 years of BMW 6 Series Coupé

TECHNO CLASSICA 2006

by Michael Fletzoreck, Executive Committee of the BMW 6er Club e.V.

The TECHNO CLASSICA 2006 opened its doors from April 6th – 9th 2006. As in recent years, Hall 12 was taken over by BMW. The hall displayed an excellent range and the two birthday children, the BMW 6 Series Coupé and the BMW 02, were deservedly at the centre of attention.

For the BMW 6er Club, founded in 1995, this year's TECHNO CLASSICA was a very special occasion. Firstly because of the 10th anniversary of the trade fair itself and secondly due to the 30th anniversary of the BMW 6 Series Coupé. Two exhibits were on display to mark the occasion: a 1977 BMW 633 CSi from the first series and a 1984 BMW M635 CSi in uniquely good condition (only 35 thousand kilometres on the clock).

A 1980 BMW 635 CSi was provided from the BMW Mobile Tradition stocks. This year the stand attracted many visitors – probably not only because of the anniversary but also due to



BMW 6er Club e. V. excellently presented at the 18th TECHNO CLASSICA

the highly effective presentation of the individual clubs. We are already looking forward to the TC 2007!

Birthday drive through the Yarra Valley wine growing area in Australia

BMW Car Club Victoria celebrates 40 years of the BMW 02

by Stewart Garmey, BMW Clubs Australia, Observer of the International Council of BMW Clubs

On Labour Day Monday, 13 March, 16 BMW 02 derivatives assembled at the Yarra Glen Hotel near Melbourne in pouring rain to celebrate the 40th Anniversary of the model. Ranging from David McAvoy's 1969 BMW 2002 to Rodney Bateman's

1976 example, the 16 cars enjoyed a wet drive through the scenic Yarra Valley, one of Australia's premier wine growing areas.

Fortunately the skies cleared for this photo opportunity which saw the six „round light“ and 10 „square light“ (and five rare tii examples) assembled with the Australian bush as a backdrop.

Earlier, BMW Group Australia had arranged a photo shoot for their website showing off 2002, E21, E30, E36, E46 and E90 3-Series as a tribute to the BMW 2002's 40th Birthday.



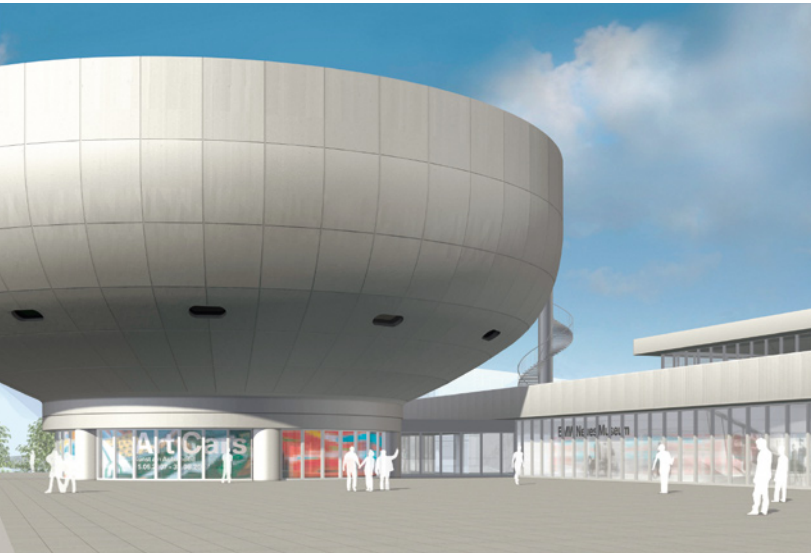
Further information

For more information:
<http://bmwccv.bmwclubs.asn.au>

Visit the New BMW Museum online at www.bmw-museum.de

BMW Museum Online Special

The New BMW Museum has gone online more than a year before it opens.



With its special online BMW Group Mobile Tradition has added another building block to the media campaign for the New BMW Museum.

The concept and design, as well as initial glimpses of the interior of the museum, are presented on the internet at www.bmw-museum.de. The museum concept reflects the fascinating appeal of the BMW brand. The focus is on dynamics, sportiness, elegance and fascination. Across an exhibition space of some 5,000 m² visitors will be able to enjoy cars, motorcycles and aircraft engines. Around 100 original exhibits will provide eloquent documentation of the route BMW has gone down from 1916 to the present day. Among the exhibits are such cult cars as the BMW Isetta and BMW 2002, along with the legendary BMW 328. BMW motorcycles will also find their niche in the New BMW Museum, which will showcase, among others, the very first BMW R 32.



Intriguing exhibition composition.

Vehicles, themes, architecture, décor and media design will complement each other to create an impressive exhibition composition. Modern facades, interlinking paths and fascinating lines of sight in the interior of the New BMW Museum will generate a lively urban setting. The museum is designed as an urban “traffic complex” composed of elements taken from the automotive context, such as streets, squares, bridges and buildings. A seemingly weightless system of ramps links up the 25 exhibition areas. Thematic focuses such as company history, technology and motor sport will be complemented by changing exhibitions. The use of new media will place BMW’s unique exhibits in the limelight, while the media themselves are invisibly integrated into the museum architecture.

Fascinating online insights into the BMW Museum one year prior to opening

Crowd-puller BMW Museum.

With the New BMW Museum, BMW will open up an entirely new chapter in a success story that began in 1973. “Over the last 30 years the BMW Museum has staged five major long-term exhibitions, including ‘Time Signals’ with its references to society, zeitgeist and culture. On average we have recorded more than 200,000 visitors a year, placing us second in the Munich museum landscape behind the Deutsches Museum,” sums up Holger Lapp, Director of BMW Mobile Tradition, adding: “The New BMW Museum will once again set benchmarks for the future.” As part of the new BMW brand experience at the Munich location and in the direct neighbourhood of the BMW head office tower, the New BMW Museum will certainly draw in the crowds on a national and international level.

BMW Car Club of the Philippines and BMW Owners Society of Saferiders (BOSS)

First Joint Fun Run at the Philippines

Write up and photos by Sachiko Ward, BMW Car Club of the Philippines

Every third Sunday of the month is a much anticipated one as it is the time when club members meet up and get to exercise their BMWs. The event calls for an early morning leisurely drive to a scenic location where group members get to have a late breakfast or early lunch; swapping stories at the same time.



Breathtaking landscape: the trip passed the Taal Volcano

A relatively heavily-attended event, this particular November morning had the group going to a popular tourist spot that's 90kms south of Manila. The place is called Tagaytay City and with its ridge location, has a perfect view of Taal volcano – popular as one of the world's smallest active volcano.

What was anticipated on this day was the momentous occasion where the BMW Owners' Society of Saferiders (BOSS) and the BMW Car Club of the Philippines would run in unison, the first ever for both clubs' history. With the event being sponsored by Casino Filipino Tagaytay, the group worked out the plan for

a meeting at the casino hall with brunch and likewise some enjoyment at the casino itself with some free tokens.

It has been raining the week of the event and it was anticipated that the run would be under dreary skies. Surprisingly though the weather had cooperated on this day as the sun came out proud as ever. Each club converged on their individual meeting places with the motorcycle club having at least 25 riders joining and the car club having 20 vehicles for the event.

As the two clubs merged, the run to scenic Tagaytay City (and to the casino) thus commenced. It was a perfect and leisure drive on a bright Sunday morning up to the venue; the group led by BOSS.

The host sponsor met the group at the casino entrance and led the visitors into the meeting hall. It was here where a sumptuous breakfast buffet was set-up. The two groups unwound and rested before starting to partake of the excellently prepared food. As the members of the two clubs ate, they were able to swap stories. In fact there was even a moment where two old time friends learned about their memberships in pursuit of their passion – the BMW motorcycle and the BMW automobile.



Unexpected reunion of two friends: at the casino breakfast buffet



First common event of the two Philippine BMW Clubs

After breakfast and the story telling, the group then started to utilize the free tokens provided at the casino floor. The event ended with each going their separate ways. It was truly a momentous occasion as the combined run was indeed a successful and fun one. With the sun coming out to support the activity, it will definitely come out again in support of future combined activities between the two clubs.

Portrait: BMW Clubs Africa

BMW Clubs Africa

by David de Bruyn, President BMW Clubs Africa

Club life in Africa can be traced back to 1981, when the BMW Club of South Africa was formed in Johannesburg, representing both cars and motorcycles. In 1983/4 the club became a member of the International Council. The club was restructured in 1994, and Club Africa was created to be the representative body of its 7 member clubs with more than 1,200 members in 2005.



Car Clubs

A very active program is available to club members including Track events at world class locations like Kyalami and Phakisa.

Proud owners often meet to compete against each other and other marquees in Gymkhana events, Hill Climbs and 1/4 Mile Sprints.

Vehicles are often displayed at Concourses and Fun Runs are held where cryptic clues are followed. To enjoy each others company and of course the excellent food and

venues available around Southern Africa, members meet regularly for Weekend Away trips, Breakfast Runs, Golf Days and Noggins.

Training also takes priority, and is organised in conjunction with the BMW Training Academy at the excellent facilities at Kyalami for Vehicle Control and Advanced Driving Courses, both on the Skid Pan and the Track. Rosslyn, just north of Pretoria, is also a popular destination for local BMW factory visits.

Motorcycle Clubs

"Every Ride an Adventure" becomes a reality within BMW Clubs Africa Motorcycle Clubs.

Road trips are arranged to visit the Four Extremes of South Africa, going from Coast to Coast on the 29th Parallel, Namaqualand Flower Tours and riding the Katse Dam road in Lesotho, which offer spectacular roads and scenery.

GS riding includes visits to Namibia, Botswana, Zanzibar, Swaziland, Mozambique - the bravest tackle Cape to Cairo.

Testament to the excellent riding conditions in Southern Africa, BMW motorcycles have been leading motorcycle sales in South Africa for a number of years - 32 % in 2005.

Club representation also reflects this trend: 72 % of BMW Clubs Africa membership is motorcyclists.

Africa is home to two excellent motorcycle events organised by BMW South Africa - the Great African GS Challenge and the Annual BMW Bikers' Gathering.



BMW Clubs Africa

Founded:	1981 (re-constituted in 1991)
Membership:	1,200
Type of club:	Umbrella organization of car and motorcycle clubs in sub-Saharan Africa
Website:	http://www.bmw.co.za/Fascination/ClubsAfrica



Diary

Once again we can look forward to numerous events featuring BMW automobiles and motorcycles. You will find an overview of the first few events here. If you find your event is missing, please send us the relevant. You will also find a current calendar of events on our website at www.bmw-clubs-international.com



Fascinating challenge: Indonesia

Further information

All websites given in this Newsletter are listed here for quick reference

Clubs:

bmwccv.bmwclubs.asn.au
www.bmwclub.ca
www.bmw.co.za/Fascination/ClubsAfrica

Events:

www.bmw-club-europa.org
www.bmw-veteranenclub.de
www.bmw-02-club.de
www.jahrestreffen.bmw-e21e30.de
www.bmw-coupeclub.de
www.glasclub.org
www.bmw-v8-club.de
www.bmw-motorrad.com
www.isetta-club.de
www.bmwra.org
www.bmwwoa.org
www.bmwcca.org
www.bmwvcca.com

May	25.–28. Mai	30th International BMW Veterans Meeting, Germany http://www.bmw-veteranenclub.de
	May 19 - 21	Anniversary meeting of the BMW 3er Club (E21/E30), Germany http://www.jahrestreffen.bmw-e21e30.de
	May 25 – 28	23rd International BMW E9 Coupé Meeting Germany http://www.bmw-coupeclub.de
June	June 2– 5	GLAS-Clubmeeting in Ilshofen, Germany http://www.glasclub.org
	June 2– 5	44th BMW Club European Meeting France http://www.bmw-club-europa.org
	June 15 – 18	BAVARIA TOUR '02 Germany http://www.bmw-02-club.de
	June 15 – 18	BMW-V8-Meeting Dresden, Germany www.bmw-v8-club.de
July	July 6 – 9	BMW RA International Rally 2006 USA http://www.bmwra.org
	July 7 – 9	5th International BMW Motorrad Biker Meeting, Germany http://www.bmw-motorrad.com
	July 20 – 23	BMW MOA International Rally USA http://www.bmwmoa.org
	July 23 – 28	BMW CCA Oktoberfest USA http://www.bmwcca.org
August	August 25 – 27	29th Isetta Club e.V. Anniversary Meeting Germany http://www.isetta-club.de
September	September 3 – 9	Wisconsin & Upper Peninsula-Michigan Holiday 2006, USA http://www.bmwvcca.com



Past palm trees: a popular biker route